

More **creativity**,  
greater **consistency**  
in even less **time**  
– the **memory**  
**enhancement**  
for technical  
**writers.**

Authoring Assistance  
powered by

**STAR MindReader**

# MindReader – The Delta Principle in Technical Writing

In technical documentation, much of the content is identical or similar in nature and has therefore already been written. Consistent reuse of this content (the Delta Principle) results in both a standardized documentation style and significant savings in content authoring. Moreover, each time a source-language segment is reused, translation costs are reduced since appropriate translations already exist in the respective target languages.

## Document Memory in Context

MindReader scans the Transit<sup>NXT</sup> translation memory and offers writers identical or similar text suggestions (sentences, paragraphs, even chapters) in their usual authoring environment. Before accepting any suggestions, writers can view the text in context at any time, thereby ensuring the consistency of subsequent translations even if they have no knowledge of that particular language.

## Correct Terminology – Part of the Package

When integrated into MindReader, TermStar<sup>NXT</sup> gives writers an ideal tool for managing specialized technical terminology and associated multimedia files (graphics/video/audio). With the click of a mouse or button, terminology entries are added and compiled into dictionaries. Consistent maintenance of the correct terminology renders the content unambiguous in the source language and in all translations.

## Multiple Authoring Languages

Changes in production locations increasingly present challenges for technical writing, since this often entails a change in the language in which content is authored. MindReader makes such changes easy, with no additional costs involved.

With the multidirectional Transit<sup>NXT</sup> reference material used by MindReader, any language can be either a source or a target language. If the authoring language changes, this feature is invaluable not just in terms of content authoring, but above all, in terms of subsequent translations (TM in new language combinations).

## Your Advantages at a Glance

- ▲ Shorter time-to-market for global product communication
- ▲ Significant cost savings in authoring and subsequent translation
- ▲ Uniform, standard style through consistent reuse of existing text passages
- ▲ Controlled terminology support with TermStar (preferred terms and disallowed terms)
- ▲ One database for different authoring environments (such as GRIPS, Microsoft Word, Adobe FrameMaker, Arbortext)
- ▲ Parallel use of TM content with different priority settings
- ▲ Suggestions (sentences, paragraphs, chapters) always in context
- ▲ Context linking of text and terminology suggestions
- ▲ Graphics/multimedia support
- ▲ Efficient work environment
- ▲ Integrated Web search
- ▲ Networked teamwork with different work models
- ▲ Integration into workflow

For more information, visit:  
[www.star-group.net](http://www.star-group.net)

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